Introduction to International Cooperation

David Weyrauch Fall 2020

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Student Hours: By appointment

Class Hours: Mondays, 08:30-10:00 Class Room: Zoom Office: A 351, A5 6

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Course Description

The goal of this class is to introduce the varying forms and causes of international cooperation. By focussing on theories of cooperation, students will be able to critically assess cooperative arrangements. By introducing empirical research on different types of cooperation students will familiarize themselves with the broad range of cooperative arrangements and by focusing on case-studies of specific agreements and arenas students are repeatedly exposed to a key method of scholarship about international relations.

The 11 sessions of this course are structured in two blocks. First, we will discuss the theoretical foundations of scholarship on international cooperation. Then we will turn to different types of international cooperation and international discuss different cases of cooperation through agreements, organizations, and between non-state actors.

Course Objectives

- Introduce varying forms of international cooperation with examples
- Understand the fundamental drivers of international cooperation
- Focus on case-studies as a tool for scholarship
- Develop a research idea and write a research proposal

Organizational Information and Course Policies

Classroom Policies and Procedures

General: Given the continued effects of SARS-CoV-2 the course will be taught in an online format. The course is taught in English.

Course readings: We do not use a single textbook for this course. Selected readings for each session will be made available on the ILIAS course page.

E-mail: All e-mails concerning this course will be sent to your university e-mail address (username@ mail.uni-mannheim.de) via ILIAS. Please make sure to regularly check the inbox or that e-mails get forwarded to not miss important information. When e-mailing me, please add "[PS IB HWS20]" at the beginning of the e-mail's subject. I will try to respond in a timely fashion (48 hours or less).

Attendance: Even though attendance in lectures and seminars is not mandatory I strongly encourage you to regularly attend the Zoom-Sessions and try to participate.

Technology policy: Though this is an online class it is structured to promote discussion. If you do not have access to the technological prerequisites, please let me know and we will find a solution. Cell phones and computers can tend to obstruct attention when used inappropriately. Technology, however, can also be useful to engage with the material. I suggest responsibly using technology during the Zoom sessions. Hence, your laptop/tablet – if necessary – should only be used for note-taking and retrieving and reviewing articles.

Students with disabilities or chronic illness: Contact me or the Studienbüro if you need special assistance because of disabilities or chronic illness. Please do so early in the semester so we can immediately make the appropriate accommodations.

Late work policy: In general, I will not allow extensions on any of the assessments. Start early with them, so you do not run into time issues once the deadline approaches. However, should you find yourself in a situation where you will not be able to turn something in on time, please advise me of this as soon as you can, and *not* the day the task is due or afterwards, We will work together to come up with a solution.

Cheating and plagiarism: Plagiarising will lead to failing the course or expulsion from the University of Mannheim. All your submissions will be checked for plagiarism using the "Urkund"-Software.

Assessment

Grading policy: The examination regulations state that course assessment consists of two components: coursework ("Studienleistungen") and examination ("Prüfungsleistungen"). Coursework is graded as pass/fail and is defined as preliminary required ("Vorleistung") before you can be admitted to the examination. Therefore, you must pass all coursework successfully to be able to participate in the final examination. Nonaccomplishment or failure of successful completion leads to an exclusion from the final examination and consequently to failure of this seminar. The examination requirement will be graded on a scale from 1,0 (Sehr gut) to 5,0 (nicht ausreichend) and will be the grade for the entire course.

Studienleistung: Studienleistungen consist of the submission of *discussion questions*, a *discussion protocol*, an *abstract*, a *research proposal*, and a *presentation of your research proposal* in the final session.

Discussion questions: Submit two questions that are related to the literate. Try to identify questions that scrutinize the arguments presented in the literature, or develop questions that further develop the argument. Submission can be done via e-mail.

Discussion protocol: In week 1 you will be assigned to a group. Each group, ideally, consists of three people. As a group, you are expected to hand in a discussion protocol of the previous sessions. (length: min. 1 page; font: Times New Roman or equivalent; font-size: 12pt; double spacing; margins: 2.5cm)

The *discussion questions* will provide the basis of the discussion in the lecture and for the discussion protocol and are a way to prepare the class.

The *discussion protocol* should summarize your efforts as a group to understand the literature and to critically assess the theories, concepts and results of the papers we will read throughout this class. Both are due every **Thursday of the week at 23:55**.

Abstract: Each student is required to submit an abstract on the **29.10.2020**. The abstract should encourage you to think early about your final paper. The abstract should be no longer than 200 words.

Submission and presentation of research proposal: You are expected to hand in a (minimum) 750-word research proposal for the term paper via ILIAS by Thursday, **November 19**. It should describe the puzzle/research question and working hypotheses.

Each student will then give a five-minute presentation of their term paper idea at a "mini-conference". We will discuss the format of these presentations in class in Week 9 or 10. The students who are not presenting are expected to ask questions and provide constructive feedback to the presenter.

Prüfungsleistung: The term paper (length: 2000–3000 words, excl. figures, tables, references and appendix; font: Times New Roman or equivalent; font-size: 12pt; double spacing; margins: 2.5cm) should focus on developing a research question to answer a scientific research question concerning international cooperation. In doing so, students are expected to apply existing theories and explanations and to develop a research framework which would allow them to test their hypotheses and validate their theory. Particular attention should be paid to the development of the argument and the case selection.

If you feel like you need help with finding or developing a topic or research question, please make an appointment for my office hours.

Term papers have to be handed in the latest by Sunday, 10.01.2021. The term paper has to be handed in as an electronic copy (pdf-upload via ILIAS including all additional materials. In addition, you have to hand in a paper copy including the statutory declaration. Only after I have received the paper copy I will be able to enter your grade.} Should you fail to submit a term paper by the above-mentioned deadline or submit an insufficient term paper, you will receive the grade 5.0 (fail). It is not possible to retake the term paper since it is part of the overall assessment, which is only able to be retaken in its entirety in one of the following semesters.

Course Structure

I expect you to prepare for class by working through the chapter(s) listed under "Required readings" for each session. The material listed under "Optional readings" can help you to gain a deeper understanding of the contents we discuss.

Week 01 (Sep 28): Course Organization, Introduction, and Case Studies

In the first week, we will discuss some organizational things, such as the structure of the class. Further, I will give a primer on case-studies.

Suggested readings:

- de Mesquita, B. B. (2002). Domestic Politics and International Relations. International Studies Quarterly, 46(1), 1–9.
- Gerring, J. (2009). The Case Study: What it is and What it Does (C. Boix & S. C. Stokes, Eds.; Vol. 1). Oxford University Press.

Further dates: Oct 01: Submit discussion questions by 23:55.

Week 02 (Oct 05): International Cooperation

In the second we will discuss some of the core arguments surrounding international cooperation. Why does it take place, between whom and how?

Required readings:

- da Conceição-Heldt, E. (2013). Two-level games and trade cooperation: What do we now know? International Politics, 50(4), 579–599.
- Bueno de Mesquita, B. (2010). Principles of international politics (4.th ed.). Washington, D.C.
 Chapter 2

Optional readings:

- Putnam, R. D. (1988). Diplomacy and domestic politics: The logic of two-level games. International Organization, 427–460.
- Sebenius, J. K. (2013). Level Two Negotiations: Helping the Other Side Meet Its "Behind-the-Table" Challenges. Negotiation Journal, 29(1), 7–21.

Further dates: Oct 08: Submit *discussion questions* and *discussion protocol* by 23:55.

Week 03 (Oct 12): Domestic influences of international cooperation

In the third week, we will discuss domestic influences on international cooperation and try to develop an understanding of how domestic actors and institutions may shape international cooperation.

Required readings:

- Cazals, A., & Sauquet, A. (2015). How do elections affect international cooperation? Evidence from environmental treaty participation. Public Choice, 162(3–4), 263–285.
- Tomz, M. (2007). Domestic Audience Costs in International Relations: An Experimental Approach. International Organization, 61(04).

Optional readings:

- Mansfield, E. D., Milner, H. V., & Rosendorff, B. P. (2000). Free to Trade: Democracies, Autocracies, and International Trade. American Political Science Review, 94(02), 305–321.
- Mansfield, E. D., & Milner, H. V. (2018). The Domestic Politics of Preferential Trade Agreements in Hard Times. World Trade Review, 17(3), 371–403.
- Slantchev, B. L. (2006). Politicians, the Media, and Domestic Audience Costs. International Studies Quarterly, 50(2), 445–477. JSTOR.

Further dates: Oct 15: Submit discussion questions and discussion protocol by 23:55.

Week 04 (Oct 19): International bargaining

In this fourth week, we will shift our focus to the international processes that shape cooperation. How does the behaviour of one state shape another state's response is one of the key questions we will try to answer.

Required readings:

- Fearon, J. D. (1998). Bargaining, Enforcement, and International Cooperation. International Organization, 52(2), 269–305.
- Reiter, D. (2003). Exploring the Bargaining Model of War. Perspectives on Politics, 1(1), 27–43. JSTOR.

Optional readings:

• Powell, R. (2002). Bargaining Theory and International Conflict. Annual Review of Political Science, 5(1), 1–30.

Further dates: Oct 22: Submit *discussion questions* and *discussion protocol* by 23:55. Student Questionnaire ends at 23:55.

Week 05 (Oct 26): International agreements

In the fifth week, we will take a look at the design of international agreements and try to answer why and how national institutions may affect the design of international agreements.

Required readings:

• Dür, A., Baccini, L., & Elsig, M. (2014). The design of international trade agreements: Introducing a new dataset. The Review of International Organizations, 9(3), 353–375.

 Mansfield, E. D., Milner, H. V., & Rosendorff, B. P. (2002). Why Democracies Cooperate More: Electoral Control and International Trade Agreements. International Organization, 56(3), 477–513. JSTOR.

Optional readings:

• Voeten, E. (2019). Making Sense of the Design of International Institutions. Annual Review of Political Science, 22(1), 147–163.

Further dates: Oct 29: Submit *discussion questions* and *discussion protocol* and *abstract* by 23:55.

Week 06 (Nov 02): International agreements - case studies

In this sixth session, we will take a look at the design of international agreements and try to answer why and how states engage in a specific setting and what the role of national actors is.

Required readings:

- Eliasson, L. J., & Huet, P. G.-D. (2018). TTIP negotiations: Interest groups, anti-TTIP civil society campaigns and public opinion. Journal of Transatlantic Studies, 16(2), 101–116.
- Hübner, K., Deman, A.-S., & Balik, T. (2017). EU and trade policy-making: The contentious case of CETA. Journal of European Integration, 39(7), 843–857.

Further dates: Nov 5: Submit discussion questions and discussion protocol by 23:55.

Week 07 (Nov 09): Intergovernmental organizations

In this seventh session, we will take a look at institutionalized forms of cooperation and discuss why states delegate to international organizations and why dictatorship enter such agreements.

Required readings:

- Abbott, K. W., & Snidal, D. (1998). Why States Act through Formal International Organizations. The Journal of Conflict Resolution, 42(1), 3–32. JSTOR.
- Vreeland, J. R. (2008). Political Institutions and Human Rights: Why Dictatorships Enter into the United Nations Convention Against Torture. International Organization, 62(01).

Optional readings:

- Koremenos, B. (2005). Contracting around International Uncertainty. The American Political Science Review, 99(4), 549–565.
- Koremenos, B. (2016). The Continent of International Law: Explaining Agreement Design. Cambridge University Press.
- Hawkins, D., Lake, D. A., Nielson, D. L., & Tierney, M. J. (2006). Delegation under anarchy: States, international organizations, and principal-agent theory. In D. L. Nielson, D. G. Hawkins, D. A. Lake, & M. J. Tierney (Eds.), Delegation and Agency in International Organizations (pp. 3–38). Cambridge University Press; Cambridge Core.

Further dates: Nov 12: Submit discussion questions and discussion protocol by 23:55.

Week 08 (Nov 16): Intergovernmental organizations - case studies

In this eighth session, we will look at economic cooperation at the GATT/WTO and its dispute settlement mechanisms.

Required readings:

- Davis, C. L., & Wilf, M. (2017). Joining the Club: Accession to the GATT/WTO. The Journal of Politics, 79(3), 964–978.
- Kamradt-Scott, A. (2016). WHO's to blame? The World Health Organization and the 2014 Ebola outbreak in West Africa. Third World Quarterly, 37(3), 401–418.

Further dates: Nov 19: Submit *discussion questions* and *discussion protocol* by, as well as your *research proposal* by 23:55.

Week 09 (Nov 23): Transnational governance

In this ninth session, we will go beyond the cooperation of states and look at non-governmental cooperation, specifically transnational governance. Who are the actors, why do they participate, why should we know this?

Required readings:

- Abbott, K. W., Green, J. F., & Keohane, R. O. (2016). Organizational Ecology and Institutional Change in Global Governance. International Organization, 70(2), 247–277.
- Tallberg, J., Sommerer, T., Squatrito, T., & Jönsson, C. (2014). Explaining the transnational design of international organizations. International Organization, 68(4), 741–774.

Optional readings:

• Dingwerth, K. (2008). Private Transnational Governance and the Developing World: A Comparative Perspective. International Studies Quarterly, 52(3), 607–634.

Further dates: Nov 26: Submitdiscussion questions and discussion protocol by 23:55.

Week 10 (Nov 30): Transnational governance - Case studies

In this tenth session, we will take a look at two fields of transnational governance and try to explain why actors engage in these arenas.

Required readings:

Andonova, L. B., Hale, T. N., & Roger, C. B. (2017). National Policy and Transnational Governance of Climate Change: Substitutes or Complements? International Studies Quarterly, 61(2), 253–268.

• Forthcoming: Weyrauch & Winzen (2020): Internet fragmentation, political structuring, and organizational concentration in transnational engineering networks

Further dates: Dec 3: Submit *discussion protocol* by 23:55.

Week 11 (Dec 07): Student Presentations

If possible we will have a double session in this day (180 minutes instead of 90 minutes).

Required readings: *None*Optional readings: *None*

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Further dates: None

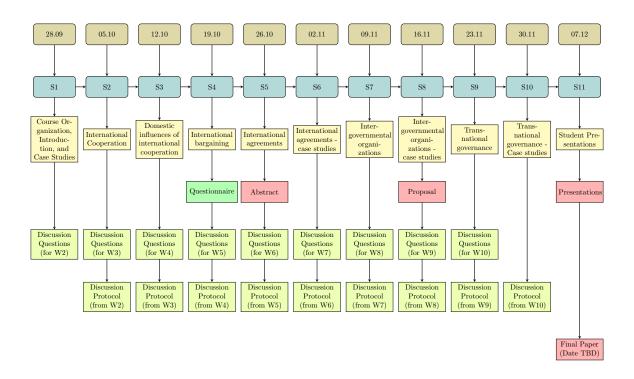


Figure 1: Sturcture of the Class